**Template for spot direct outreach :**

Good day,  
we are interested in placing on your site (rb.ru) articles of an advertising nature with a backlink (dofollow) to our site. We are ready to write such an article ourselves for posting on your site, or if you provide such a service, consider writing an article on your part.  
  
Subject of the posted article: Sport (Boxing).  
Inside the article there will be a link to the site of the subject: Promo codes for sports betting  
Tell me, is such an advertising placement possible on your site?  
  
If YES, under what conditions? :  
  
1. The price of this placement?  
  
2. Will search engines index the link and will the link have the dofollow attribute?  
  
3. If you can also write such an advertising article yourself, please indicate two prices: with our writing and writing on your part?  
  
4. On which page and in which section of the site will this placement be?  
  
5. Where visually on the page will the link to our site be placed? (Will it be posted inside the article or outside of it?)  
  
6. Will there be other people's (third-party) links in our article?  
  
7. Are there any additional terms of placement on your website?  
  
8. Terms of posting / publishing such an article on your site (how quickly can you post it)?  
  
9. What forms of payment for the posted article are possible?  
  
We are looking forward to your reply.  
We’re looking forward to fruitful cooperation.  
  
Yours faithfully,  
Marketing Specialist  
Igor K.

**Template for backlink rental :**

Hi,

We are also wondering how much it would cost per month to place a backlink in your website’s footer, on the home page, in the main navigation menu, or in categories or on the partners page. It should be dofollow.

Thank you and looking forward to your reply

Best regards,

Igor K.